



Job Description

極度乾燥(しなさい)
Superdry®Careers

Design Manager

Superdry is a genuine British success story that has grown to an annual turnover of £872m, with our brand already worth £1.6bn in total global consumer sales. We are a multichannel operator with well-developed and highly successful retail, ecommerce, wholesale and franchise businesses and customers in virtually every country in the world. We are well on our way to achieving our goal of becoming a global digital brand.

The Role

Our Design department has fantastic opening for an experienced Design Manager responsible for the Men's and Women's Sweats and Jersey team. Working with our talented team you will be pivotal in delivering the Superdry design global vision through commerciality, innovation and strong leadership.

You will

- Lead the Sweats and Jersey team, making key business decisions to drive our business commerciality through cash profitability and strategic vision
- Support with the development of the wider team strategy to deliver bigger business ambitions
- Be an ambassador of commerciality and our Brand DNA, innovation and the ways of working, within the team and the wider business
- Proactively monitor best/worst seller activity and suggest actions to help us to continually innovate
- Drive innovation and quality through team leadership
- Take ownership of category option counts and sampling to improve the design and wider business KPI's
- Lead yourself and the team in collaboration with the wider business to influence and champion delivery of our critical path
- Support Heads of Department to shape the range at range build in collaboration with the Brand Business Management and own the presentation of the collection in Range Sign Off
- Support inspirational trips, taking a strategic view to drive category innovation within our brand, trend and seasonal direction
- Lead weekly design meetings to share business updates and departmental priorities/initiatives in the absence of the heads of department
- Use your expertise, product knowledge and advanced presentation skills to own and engage others in our strategic vision, at our global sales meeting and other business wide product presentations
- Be part of the Creative Centre's senior leadership team, leading and instilling consistent ways of working
- "Lead for performance" ensuring team members have clear department and business focused KAOF based on the departmental strategic ambitions. Ensuring team members are clear on how they are performing through ABCD and our performance and potential process
- Have the confidence to challenge the status quo and have "big" conversations when required with all levels of the business
- Take responsibility for knowing our suppliers and their capabilities, managing the sourcing strategy and working in conjunction with the sourcing team
- Support our Quality and Technical Team in order to maintain fit consistency across the ranges



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You are

- An experienced Sweats/Jersey Design Manager with strong retail/global brand experience
- Massively passionate about our brand
- A strategic and commercial thinker/decision maker, who can think outside the box to drive efficiencies
- Effective at leading/coaching and managing a team
- Experienced in working in a fast paced, deadline driven environment
- A confident individual with advanced presentation skills
- Experienced in supplier liaison and relationship management
- A strong influencer and clear communicator with strong stakeholder management skills, who is able to influence at all levels with an enthusiastic, professional, and engaging manner
- Adaptable, with a flexible approach to your hours and travel
- Experienced in Illustrator, Photoshop and Microsoft Office
- Based within commutable distance to our head office in Cheltenham

Working for Superdry has never been so rewarding...

- Everyone receives a generous salary, pension contributions, life assurance and 25 days holiday
- Unrivalled range of Learning & Development programmes
- Eligibility to join our Share Save initiatives
- Amazing staff discount, 50% online and in store, plus an on-site staff shop and subsidised cafe
- A range of team and company-wide social events
- Discounted gym membership, cycle to work scheme, wellbeing services and much, much more