

# Job Description

極度乾燥(しなさい)  
**Superdry®**Careers

## Lead Product Developer (Sport & Snow) – Cheltenham

### The Role

Superdry is a genuine British success story that has grown to an annual turnover of £872m, with our brand already worth £1.6bn in total global consumer sales. We are a multichannel operator with well-developed and highly successful retail, ecommerce, wholesale and franchise businesses and customers in virtually every country in the world. We are well on our way to achieving our goal of becoming a global digital brand.

We are currently recruiting for a Lead Developer to drive the technical development of products engineered to meet design intent with great fit and premium quality, and to support on-target cost, meeting all of Superdry's standards and Critical Path timelines.

This role requires you to work in a flexible and agile way to promote Superdry as a Global Digital Brand, and has significant previous experience working in a similar role for a fashion retailer or supplier. The successful candidate will be forward thinking, have a superb eye for detail and have the ability to work autonomously and effectively in a fast paced, dynamic and changing environment.

### You will

- Lead the technical development of product across multiple Sport, Snow and Active wear categories, delivering risk assessments, tech packs, right-first-time fit, and handovers to internal stakeholders & Regional Offices in line with the critical path
- Support the Design Team in the development of seasonal ranges of best-in-class product through research, innovation and expertise, and by the effective and timely management and review of proto, photo and fit samples
- Work collaboratively with Design, Category Management, Sourcing and Suppliers to maximise the number of styles for handover to the Regional Offices at SMS
- Collaborate with the Q&T Hub Team on the review and approval of PP and shipment samples, handing over responsibility where possible, and offering advice and support on technical or performance product
- Keep up to date with the latest developments in technology and trend, identifying opportunities to improve product from a construction, quality, performance and cost perspective
- Apply knowledge and understanding of product construction, fabric capabilities and performance, print and embellishment techniques, washes, stitch types, and minimum make standards to achieve a great product
- Maintain responsibility for product integrity from concept to handover, establishing great fit pre-SMS
- Engineer fits and construction for active wear garments with ergonomic performance in mind
- Conduct regular research into competitors, for innovation and best practice
- Build the team's knowledge and understanding of manufacturing processes and construction techniques
- Develop and deliver best-in-class quality and performance
- Contribute to supplier on-boarding, working collaboratively with the Q&T Hub Team, Regional Offices, Sourcing and the Quality Assurance Team
- Collaborate effectively with suppliers to share and expand skill-set
- Report on supplier performance and capability and identify gaps for training purposes
- Assess the performance of new fabrics, construction techniques, processes and fit through appropriate wearer trials, assessing results and sharing with Design, Q&T Hub, Regional Offices and Sourcing
- Maintain a customer-focused approach in understanding and championing great quality and fit
- Communicate and brief product strategy to Fabric Team and in-country Product Developers
- Input product data into PLM from proto stage onwards, including fabric BoM, driving speed and product integrity through appropriate block selection and comprehensive technical and fit information



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- Work closely with suppliers to understand their strengths and capabilities, and to support them in the creation of right-first-time Proto, Photo & Fit samples in line with D2C deadlines
- Work proactively with the Design Team, Category Managers and Suppliers to maintain agreed dates, ensuring all approvals are completed within the agreed SLA
- Lead a team of talented Q&T Developers, working across multiple product categories, advising & mentoring them to promote their full potential”

## You are

- Someone with significant previous experience working in a similar role, minimum 3 - 4 years’
- An acknowledged expert in a wide range of core, active and technical sport products
- Someone who has a strong understanding of fit-for-purpose fabrics and collaborate with key stakeholders on the timely development of new fabric and components
- An expert in sportswear development
- Experienced working with an international supply base
- Experienced in people management
- An excellent negotiator and communicator
- Someone who can effectively manage suppliers
- IT literate
- Customer focused and personable
- Highly driven and credible
- Project management
- Good at analysing and decision making

## Working for Superdry has never been so rewarding...

- Everyone receives a generous salary, pension contributions, life assurance and 25 days holiday
- Unrivalled range of Learning & Development programmes
- Eligibility to join our Share Save initiatives
- Amazing staff discount, 50% online and in store, plus an on-site staff shop and subsidised cafe
- A range of team and company-wide social events
- Discounted gym membership, cycle to work scheme, wellbeing services and much, much more