

# Job Description

極度乾燥(しなさい)  
**Superdry®**Careers

## Brand Protection Assistant – Cheltenham

Superdry is a genuine British success story that has grown to an annual turnover of £872m, with our brand already worth £1.6bn in total global consumer sales. We are a multichannel operator with well-developed and highly successful retail, ecommerce, wholesale and franchise businesses and customers in virtually every country in the world. We are well on our way to achieving our goal of becoming a global digital brand.

### The Role

A fantastic opportunity has arisen for a Brand Protection Assistant to join Superdry's highly-regarded Brand Protection and Legal team at their Cheltenham head office. The legal team at Superdry plays a pivotal role in empowering and supporting every aspect of the business to fulfil its potential. The team's motto is "Enabling Creativation" and it works in close, trusted partnership with a number of key business decision-makers.

We are seeking an energetic, driven and passionate individual to join the Brand Protection team. Reporting to the Brand Protection Manager, you will play a key role in supporting the global brand protection strategy of our rapidly growing and changing business to ensure that the brand can trade fairly across the globe.

### You will

- Assist the Brand Protection Managers with case management and all enquiries
- Manage relationship with online monitoring service provider
- Proactively monitor online marketplaces to identify counterfeit products, infringing domains and copyright infringements
- Use multiple online platforms to analyse counterfeiting trends and geo-locations
- Analyse, record and share Intelligence reports with stakeholders and enforcement bodies
- Carry out basic investigations with the support of the Team
- Assist with evidence gathering to support cases
- Carry out open source investigations
- Carry out trap purchases as required
- Identify suitable online targets for Payment Protection Program
- Provide accurate witness statements for successful prosecution of infringers and provide evidence in court as required
- Act as first point of internal contact for brand protection matters, directing to the Brand Protection Manager as appropriate and responding to the business needs
- Liaise with the Sourcing Team to ensure that customs databases are current
- Liaise with Customer Services to assist with customer inquiries/complaints
- Liaise with Wholesale Team to support investigations into unauthorised distribution
- Handle IPO inquiries
- Carry out brand protection presentations at employee induction days
- Maintain the internal Case Management system
- Manage the evidence store in relation to all test purchases to ensure the chain of custody is preserved
- Work closely with our in-house trade mark filings practice to ensure that our filings and prosecutions strategy is directly relevant to the business' enforcement strategy and that our portfolio of rights remains robust and comprehensive
- Obtain first-hand knowledge and awareness of our product range by working closely with our design teams and garment technologists. Where necessary, this role could include providing the business with advice around risk mitigation and prior rights clearance
- Assist the IP Team in in online issues around infringements of our IP



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## You are

- A strong and clear communicator who is able to build rapport with key stakeholders internally and externally
- Able to implement efficiencies and drive process improvements
- Computer literate, particularly with MS Office
- Someone with excellent deadline management and organisational skills
- Able to produce written work to an excellent standard with a high attention to detail
- Able to grasp how your decisions and the brand protection strategy affects the rest of the business
- Extremely organised, self-motivated, eager to learn
- Able to work well within a team as well on your own
- Organised and have strong administration skills
- Aware of online marketplaces and e-commerce retailers
- Experienced of working effectively with external partners
- Experienced of working in a fast-paced environment to tight deadlines
- Experienced in brand protection and basic understanding of Intellectual Property rights will be advantageous

## Working for Superdry has never been so rewarding...

- Everyone receives a generous salary, pension contributions, life assurance and 25 days holiday
- Unrivalled range of Learning & Development programmes
- Eligibility to join our Share Save initiatives
- Amazing staff discount, 50% online and in store, plus an on-site staff shop and subsidised cafe
- A range of team and company-wide social events
- Discounted gym membership, cycle to work scheme, wellbeing services and much, much more