



Job Description

極度乾燥(しなさい)
Superdry®Careers

Lead Designer, Womenswear Wovens & Denim – Cheltenham

The Role

The Superdry brand is a genuine British success story that has grown to a turnover of £872m, £97m profit and a strategic plan in place that will make us a £1bn turnover company by 2020. Our brand is already worth £1.6bn in total global consumer sales. We are a multichannel operator with well-developed and highly successful retail, ecommerce, wholesale and franchise businesses and customers in virtually every country in the world. We are well on our way to achieving our goal of becoming a global digital brand.

Our Design team have a new opening for a Lead Designer to join the Womenswear Wovens & Denim team. Working within our talented team you will build a creative and innovative range in line with the Superdry design global vision.

You will

- Translate the strategy for the Wovens & Denim category into meaningful and clear priorities in collaboration with the Design Managers
- Collaborate with and lead the wider business to drive bigger business outcomes within Wovens & Denim
- Line list and manage hit rate for the category
- Build the category around the seasonal design direction
- Educate and engage suppliers
- Ensure consistency across our supply base
- Drive category innovation, seeking strategic category growth opportunities to drive sales and profit
- Sample manage, ensuring on time and correct samples are delivered that meet the standard Superdry requirements
- Present the Womenswear Wovens & Denim category area at range sign off and global sales meetings
- Lead supplier development travel for your category
- Lead the relationship with the Legal team

You are

- Educated to degree level in Fashion Design, with proven Womenswear experience in Wovens and Denim, as a Lead Designer with a retail/brand or supplier.
- Experienced in your understanding of denim fabrics, processes and washes
- Able to take ownership of product categories with little or no referral from seniors
- Self-motivated, a great team player and hugely passionate about Wovens and Denim
- Collaborative within Design, Category Management, Merchandising, Sourcing and Garment Technology
- Passionate about design and able to demonstrate a clear understanding of the Superdry handwriting, brand DNA and our core/target customer
- A good communicator with an enthusiastic and engaging manner
- Experienced in presenting with strong influencing capability
- A solution-focused problem solver, who is able to manage up and down
- Adept at working in a fast-paced environment
- A team player, always “Playing to Win” and a role model to your peers
- Experienced at time/critical path management
- Experienced in using Photoshop, Illustrator, Microsoft Office and PLM



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Working for Superdry has never been so rewarding...

- Everyone receives a generous salary, pension contributions, life assurance and 25 days holiday
- A selection of great Share Scheme initiatives
- Unrivalled range of Learning & Development programmes
- Amazing staff discount, 50% online and in store, plus an on-site staff shop and subsidised Cafe
- A range of team and social events
- Discounted gym membership, cycle to work scheme, wellbeing services and much, much more