



Job Description

極度乾燥(しなさい)
Superdry®Careers

Lead Designer – Womenswear Jersey

The Role

The Superdry brand is a genuine British success story that has grown to a turnover of £872m, £97m profit and a strategic plan in place that will make us a £1bn turnover company by 2020. Our brand is already worth £1.6bn in total global consumer sales. We are a multichannel operator with well-developed and highly successful retail, ecommerce, wholesale and franchise businesses and customers in virtually every country in the world. We are well on our way to achieving our goal of becoming a global digital brand.

Our design team have an opening for a Lead Designer to join the womenswear jersey team. Working within our talented team you will build a creative and innovative range in line with the Superdry design global vision.

You will

- Translate the strategy for the Jersey category into meaningful and clear priorities in collaboration with the Design managers
- Collaborate with and 'Lead' the wider business to drive bigger business outcomes within Jersey
- Line list and manage hit rate for the category
- Build the category around the seasonal Design Direction
- educating suppliers and engaging suppliers
- ensuring consistency across our supply base
- driving category Innovation
- Sample manage, ensuring on time and correct samples are delivered meeting the standard Superdry requirements
- Present the Womenswear Jersey category area at Range Sign off and Global Sales Meeting
- Lead supplier development travel, for your category
- Lead the relationship with the Legal team for womenswear Jersey

You are

- Educated to degree level in Fashion design, with a proven womenswear experience ideally in Jersey, as a lead designer with a retail/brand or supplier.
- Experienced in your understanding of colour and fabric direction and innovation
- Able to take ownership of product categories with little or no referral from seniors
- Collaborative within Design, Category Management, Merchandising, Sourcing and Garment Tech
- Passionate about design and able to demonstrate a clear understanding of the Superdry handwriting, brand DNA and our core/target customer
- A good communicator with an enthusiastic and engaging manner
- Experienced in presenting with strong influencing capability
- A Solution focused problem solver, who is Able to manage up and down
- Able to work in a fast paced environment
- A team player, always "Playing to Win" and a role model to your peers
- Experienced at Time/critical path management
- Experienced in using Photoshop, Illustrator, Microsoft office and PLM



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Working for Superdry has never been so rewarding...

- Everyone receives a generous salary, pension contributions, life assurance and 25 days holiday
- One of a kind Founder Share Plan, plus other great Share Scheme initiatives
- Unrivalled range of Learning & Development programmes
- Amazing staff discount, 50% online and in store, plus an on-site staff shop and subsidised Starbucks Cafe
- A range of team and social events (we even had a catwalk show in a castle!)
- Discounted gym membership, cycle to work scheme, wellbeing services and much, much more